Knik Arm Bridge and Toll Authority Survey of Alaska Statewide Public Attitudes and Perceptions (January 2009)

Verbatim Comments from Those Surveyed

The survey didn't mention other ways to diminish the traffic. It seems like the survey is a little slanted. (p. 200)

This survey is biased and I don't appreciate some of the questions. (p. 200)

Just [a] general response to the poll. The information provided by the survey I don't agree that they are factual. It's over simplified and not accurate. (p. 203)

This survey is a dishonest thing. (p. 205)

Dittman research is not fair, just an advertisement. The poll is just propaganda. (p. 207)

It is a slanted poll toward the bridge and those who sponsor it will benefit more than anyone. (p. 216)

Please tell the Knik Arm Bridge and Toll group and Dave Dittman that this poll was the worst I've experienced in my 60 year history in Alaska. (p. 221)

No, I think it's not a very statistically valid poll. I believe the poll that is done is what's called a push poll. It's used to have a favorable end result towards the building of the bridge. (p. 225)

Two important differences in the views of Mat-Su and Anchorage residents (Sample Error 6.5%):	
	Mat-Su Anchorage
"The Knik Arm Crossing will cost too much and take money	Agree 32% 50%
away from other more important transportation needs"	Disagree 65% 46%
"The Knik Arm Crossing will primarily just benefit land	Agree 40% 55%
speculators who have been buying up land in the area"	Disagree 56% 42%
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Key assumptions used in the Survey:

In total, the Knik Arm Crossing is proposed to be a public-private partnership. The bridge is estimated to cost approximately \$600 to \$700 million dollars, with the state paying about 10 to 30% percent and the private sector paying the other 70 to 90%. The private sector will be responsible for all operations and maintenance and will get its money back and make a profit by charging users a \$4 dollar to \$6 dollar toll to use this bridge. (p. 18)

Notes:

- In a <u>December 2008 analysis</u>, KABATA found that the updated cost of the bridge would be \$683 million. The Alaska Department of Transportation and Public Facilities soon will release an independent cost estimate,
- 2) Private sector investors have not confirmed they will fund the bridge, and
- 3) The toll charge may increase.

Analysis by Lois Epstein, P.E., Alaska Transportation Priorities Project, 907 929-9372, lois@aktransportation.org